

## Summary of Professional Qualifications

- Posses the talent, skills, experience, and determination to be dangerous to your competitors.
- Highly respectful of guidelines, but able to break restrictions of normal boundaries.
- Tactful, innovate problem solver, can easily identify and meet needs and goals.
- Communicate effectively with necessary contacts to ensure project deadlines and specifications are met.
- Live to undertake new challenges head-on.

## Education

**Art Institute of Dallas** - *Associate of Applied Arts in Computer Animation*

Graduated: September 1999 - Dallas, Texas

## Summary of Skill Set

### Languages

**XHTML, CSS** & Javascript

### Software

**Adobe Creative Suite (CS):** Photoshop CS, InDesign CS, Illustrator CS, and ImageReady CS

Dreamweaver and Flash MX 2004

Axialis IconWorkshop

Microsoft Office

**Google applications:** Analytics, Sitemaps, Blogger & Trends

## Experience

**RamQuest Software, Inc.** - *Marketing Developer*

**October 2002 - Present**

Differentiated RamQuest in the Title Software marketplace with an overhaul of branding, advertising campaigns, and marketing materials. Designed, developed, and managed the brand, content, and delivery of corporate, portal, client support, and user group web sites; prospect and customer e-newsletters, branding and marketing materials for products and services, trade show presence, and even wrote white papers, press releases, and articles for distribution in the industry. Responsibilities also include product user interface design to reinforce the brand, and increase usability to reduce the customer's time for completing tasks and overhead to manage the enterprise software solution.

**mattcorcoran.com** - *Freelance Designer*

**November 2001 - Present**

Completed several projects including complete corporate identity packages, user interface design for web applications, instructional animations with Macromedia Flash, and many other new media dilemmas requiring scalable solutions. List of clients includes:

- Global Financial Aid Services, Inc.
- Specialty Graphics, Inc.
- EMR America, LLC
- LifeSpace
- Technology Resources International, LLC
- United Title of Texas, Inc.
- PhaseWare, LLC
- *Plus many more*

**Intelemedia Communications** - *Graphic and Web Designer*

**May 2001 - November 2001**

As a full-time contractor, did any graphic work Intelemedia needed. Designed the company web site, sales materials, presentation templates and graphics for prospective clients. Designed sites, user interfaces for web applications and many other materials for existing and potential clients, such as Post Nexus, Survey USA and Nationwide.

**Brookhaven College** - *Interactive Media Instructor*

**January 2001 - July 2001**

Taught Macromedia Flash to both credit and non-credit students. Created curriculum, lesson plans, course overview, tests, quizzes, and project assignments. Enriched the practical training of Flash by teaching and reinforcing the basics of animation, interactivity, and interface design.

**Coollink Broadcast Network** - *Interactive Visual Designer*

**January 2000 - April 2001**

Worked with a team to create and establish the corporate brand, and to design and maintain company site. Streamlined design and production procedures for streaming media ads and browser-based streaming audio player skins. Created several sales presentations using Macromedia Flash that served as foundations of Business Development and Sales presentations to prospects.

**Nortel Networks** - *Retain Programmer*

**June 1999 - January 2000**

Assembled and organized *Retain* Courses, a CD-ROM training product for Nortel and its clients. Extensive use of QuickTime Pro to assemble media for integration into Authorware shells, Adobe Illustrator and Photoshop for graphic content, and Adobe After Effects for animations.